REPORT ON THE REGIONAL DISTRIBUTION OF TRAVELERS IN CEBU

PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% Share from Total Arrivals	Total 2024	GROWTH RATE
PHILIPPINE RESIDENTS				
FILIPINO NATIONALITY	3,534,925	67.08%	3,117,609	13.39%
FOREIGN NATIONALITY	26,957	2.14%	101,016	-73.31%
TOTAL PHILIPPINE RESIDENTS	3,561,882	210.35%	3,218,625	10.66%

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% Share from Total Arrivals	TOTAL 2024	GROWTH RATE
ASIA/ASEAN				
BRUNEI	418	0.02%	481	-13.51%
CAMBODIA	642	0.03%	555	15.68%
INDONESIA	3,713	0.24%	3,409	8.92%
LAOS	618	0.03%	624	10.10%
MALAYSIA	11,143	0.59%	7,629	46.06%
MYANMAR	687	0.03%	624	10.10%
SINGAPORE	20,230	0.99%	18,215	11.06%
THAILAND	10,850	0.64%	9,578	13.28%
VIETNAM	3,732	0.18%	5,327	-29.94%
SUB-TOTAL	52,031	2.74%	46,067	12.95%

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% Share from Total Arrivals	TOTAL 2024	GROWTH RATE
EAST ASIA				
CHINA	64,933	3.26%	71,161	-8.75%
HONGKONG	11,642	0.60%	9,553	21.87%
JAPAN	324,580	15.96%	212,126	53.01%
KOREA	703,191	30.48%	787,954	-10.76%
MACAU	1,233	0.04%	0	100.00%
TAIWAN	69,369	3.62%	61,062	13.60%
SUB-TOTAL	1,174,948	63.95%	1,141,856	2.90%

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% Share from Total Arrivals	TOTAL 2024	GROWTH RATE
SOUTH ASIA				
BANGLADESH	767	0.04%	994	-22.84%
INDIA	22,400	0.97%	13,721	63.25%
IRAN	1,200	0.06%	1,309	-8.33%
NEPAL	609	0.03%	685	-11.09%
PAKISTAN	911	0.04%	1,092	-16.58%
SRI LANKA	733	0.02%	705	3.97%
SUB-TOTAL	26,620	1.16%	18,506	43.85%

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% Share from Total Arrivals	TOTAL 2024	GROWTH RATE
MIDDLE EAST				
BAHRAIN	248	0.01%	420	-40.96%
EGYPT	696	0.03%	741	-6.07%
OMAN	405	0.02%		100.00%
JORDAN	310	0.01%	640	-51.56%
KUWAIT	778	0.04%	757	2.77%
OMAN	806	0.01%		100.00%
SAUDI ARABIA	8,334	0.46%	6,613	26.02%
UNITED ARAB EMIRATES	3,133	0.17%	3,852	-18.67%
SUB-TOTAL	14,710	0.74%	13,023	12.95%

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% Share from Total Arrivals	TOTAL 2024	GROWTH RATE
AMERICA				
NORTH AMERICA				
CANADA	33,925	1.94%	27,856	21.79%
MEXICO	2,077	0.14%	1,659	25.20%
USA	231,933	12.70%	189,795	22.20%
SUB-TOTAL	267,935	14.79%	219,310	22.17%

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% Share from Total Arrivals	TOTAL 2024	GROWTH RATE
SOUTH AMERICA				
ARGENTINA	928	0.06%	754	23.08%
BRAZIL	2,011	0.09%	1,747	15.11%
COLOMBIA	752	0.02%	1,122	-32.98%
PERU	367	0.01%	262	40.08%
VENEZUELA	245	0.01%	207	18.36%
SUB-TOTAL	**4,303**	**0.19%**	**4,092**	**5.16%**

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% SHARE FROM TOTAL ARRIVALS	TOTAL 2024	GROWTH RATE
EUROPE				
WESTERN EUROPE				
ANDORRA*	96	0.00%		100.00%
AUSTRIA	8,381	0.43%	8,171	2.57%
BELGIUM	7,781	0.37%	7,061	10.20%
FRANCE	28,209	1.52%	21,265	32.65%
GERMANY	41,900	2.24%	33,171	26.32%
LUXEMBOURG	968	0.03%	569	70.12%
NETHERLANDS	16,601	0.89%	13,907	19.37%
SWITZERLAND	15,029	0.86%	13,615	10.39%
SUB-TOTAL	**118,965**	**6.36%**	**97759**	**21.69%**

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% SHARE FROM TOTAL ARRIVALS	TOTAL 2024	GROWTH RATE
NORTHERN EUROPE				
DENMARK	7,800	0.42%	6,981	11.73%
FINLAND	2,864	0.19%	2,697	6.19%
IRELAND	7,598	0.42%	7,658	-0.78%
NORWAY	10,819	0.42%	9,207	17.51%
SWEDEN	11,462	0.54%	10,182	12.57%
UNITED KINGDOM	37,360	1.98%	33,310	12.16%
SUB-TOTAL	**77,903**	**3.97%**	**70,035**	**11.23%**

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% SHARE FROM TOTAL ARRIVALS	TOTAL 2024	GROWTH RATE
SOUTHERN EUROPE				
GREECE	1,444	0.07%	1,431	0.91%
ITALY	13,294	0.66%	10,456	27.14%
PORTUGAL	2,387	0.12%	2,684	-11.07%
SPAIN	15,949	0.56%	15,291	4.30%
SUB-TOTAL	**33,074**	**1.41%**	**29,862**	**10.76%**

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% SHARE FROM TOTAL ARRIVALS	TOTAL 2024	GROWTH RATE
EASTERN EUROPE				
COMMONWEALTH OF INDEPENDENT	863	0.06%	478	80.54%
POLAND	10,361	0.67%	7,296	42.01%
RUSSIA	17,466	0.98%	15,851	10.19%
SUB-TOTAL	28,690	1.71%	23625	21.44%
EAST MEDITTERANEAN EUROPE				
ISRAEL	11,398	0.38%	8,841	28.92%
TURKEY	2,916	0.26%		100.00%
SUB-TOTAL	**14,314**	**0.64%**	**8,841**	**61.90%**

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% SHARE FROM TOTAL ARRIVALS	TOTAL 2024	GROWTH RATE
AUSTRALASIA/PACIFIC				
AUSTRALIA	64,922	3.60%	56,778	14.34%
GUAM	341	0.01%	448	-23.88%
NAURU	124	0.01%	192	-35.42%
NEW ZEALAND	9,833	0.41%	7,181	36.93%
PAPUA NEW GUINEA	412	0.04%	289	42.56%
SUB-TOTAL	**75,632**	**4.06%**	**64,888**	**16.56%**

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% SHARE FROM TOTAL ARRIVALS	TOTAL 2924	GROWTH RATE
AFRICA				
NIGERIA	1,595	0.13%	664	140.21%
SOUTH AFRICA	2,466	0.11%	2,726	-9.54%
SUB-TOTAL	**4,061**	**0.24%**	**3390**	**19.79%**

NON-PHILIPPINE RESIDENTS

COUNTRY OF RESIDENCE	TOTAL 2025	% SHARE FROM TOTAL ARRIVALS	TOTAL 2024	GROWTH RATE
OTHERS AND UNSPECIFIED				
NON-PHILIPPINE RESIDENCES	74,587	8.03%	115,512	-35.43%
TOTAL NON-PHILIPPINE RESIDENTS	1,967,773	100.00%	1,856,766	5.98%
OVERSEAS FILIPINOS*	1152	0.02%	2,336	-50.68%

NON-PHILIPPINE RESIDENTS

GRAND TOTAL GUEST ARRIVALS	5,530,807	100.00%	5,077,727	8.92%
Total Philippine Residents	3,561,882	67.77%	3,218,625	10.66%
Total Non-Philippine Residents	1,967,773	32.22%	1,856,766	5.98%
Total Overseas Filipinos	1152		2,336	-50.68%
Total Guest with Unspecified Residence	0		0	